

## Industry Directory to have following categories

### Category 1 : Single Product : It will have

- Name of the Company
- Owner
- Product
- Area of Specialization
- Address
- Telephone, Fax, Mobile
- Email id
- Website

Subscription : Rs 5,000.00

IMS Membership : Annual Membership for the year 2018

### Category 2 : Multi Product : It will have

- Name of the Company
- Owner/Managing Director
- Areas of Specialisation
- Products
- Address
- Telephone, Fax, Mobile
- Email id
- Website

- Brief Description ( 30 Words) about the Company

Subscription : Rs 10,000.00

IMS Membership : IMS Life Membership

### Category 3 : Company with Half Page Advertisement and Half Page Write up about the Company

Advertisement in Black and White : Rs 20,000/-

Advertisement in Colour : Rs 25,000/-

All Details as in Category 2 will be listed along with Half Page Write up about the company

IMS Membership : IMS Life Membership

### Category 4 : Company Full Page Advertisement and Full Page Write up about the Company

Advertisement in Black and White : Rs 40,000/-

Advertisement in Colour : Rs 50,000/-

All Details as in Category 2 will be listed along with Full Page Write up about the company

IMS Membership : Corporate Annual Membership (2018)

### Category 5 : Gold Sponsor

Mention of the Company on the First Page

Colour Full Page Advertisement (Glossy Paper)

Full Page Write up about the Company

Subscription : Rs 1,00,000/-

IMS Membership : IMS Corporate Membership for Five Years

### Category 6 : Platinum Sponsor

Mention of the Company with Logo on the First Page,

Colour Full Page Advertisement ( Glossy Paper),

Two Page Write up about the Institution/Company

Subscription : Rs 2,00,000/-

IMS Membership : IMS Corporate Life Membership

## INDIAN METEOROLOGICAL SOCIETY

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## INDIAN METEOROLOGICAL SOCIETY



### IMS Industry Directory



#### Subjects

- Meteorology
- Hydrology
- Oceanography
- Glaciology/Cryosphere
- Environmental Science
- Space Science
- Seismology

#### Sectoral Applications

- Agriculture including Fisheries
- Water
- Health
- Energy
- Aviation, Shipping, Road
- Defence
- Disaster Management

#### Industry

- Observing Systmes/Instruments • Computing • Communication
- Application Software • Data Management • Services

## Indian Meteorological Society

### Directory of Companies dealing with Instruments and Services in Meteorology and allied fields

#### Background

Over a period of time demand of instruments in Meteorology and allied fields such as Hydrology, Oceanography, Glaciology, Seismology, Environment, high impact Weather weather, agriculture and aviation meteorology have increased many fold. These range from simple conventional instruments like thermometers and rain gauges to high tech state-of-the-art Polari metric Doppler Weather Radars, Lidars, Gas Analyzers, Wind Profilers, Satellite-borne Sensors etc. In recent years, all institutions under Ministry of Earth Sciences (MoES), Ministry of Water Resources (MoWR) , Ministry of Environment and Forest (MoEF), Indian Space Research Organisaon (ISRO), Ministry of Agriculture, Defence Reserch and Development Organisation (DRDO) and meteorological wings of Indian Air Force and Indian Navy have been in the midst of major modernization programs. Many state governments have also embarked upon setting up networks of Automatic Weather Stations. There is also huge potential for the export of meteorological instruments and services to Asian, African and South American countries.

#### Current Status and Emerging Demands

Till sixties most of the demand of meteorological instruments was met by in house manufacturing by India Met Department. As the demand for advance instruments grew in last two decades, it became quite evident that government sector alone cannot meet existing and growing demands. Private Sector has been trying to fill this gap by importing instruments to a large extent and in some cases by local manufacturing. As the Indian economy grows, demand for instruments and services will increase exponentially. Already necessity to have weather sensors at each village, temperature and air quality sensors in each ward of the city and hydrological/water quality sensors covering all rivers and major water bodies is being felt by decision makers, scientists and users.

#### Opportunities

It is not only observing systems but other associated systems with weather services have also been undergoing major advancements be it real time reception of observations, superfast computing for processing huge amounts of data, and dissemination of forecasts and warnings. With

improvement in the quality of weather forecasts, demand of value added services from many weather sensitive sectors like agriculture, energy, water, health, have been increasing exponentially in recent years.

Considering the fact that Indian economy is weather sensitive and country is on development path, demand for instruments and value added weather services will continue to grow in future as well. The need for sustainable development, climate change mitigation and adaptation will put more demands on weather/climate observations and climate services at the local level.

#### Way Forward

There is vast potential in this area which Indian companies should try to harness. At present there is no organized platform in the country for User-Industry interaction in the field of meteorological instruments and services. It requires information about existing Industries, Companies and Experts working in the field of instrumentation and services. However, no such data is readily available to users.

Indian Meteorological Society considers that for the national good, government and private sector should work in harmony towards ease of doing business and developing indigenous solutions in manufacturing, system development and maintenance practices as well as Research and Development etc. Professional societies like IMS can play a catalyst role in this as it has members from government, academic and research institutions and industry Therefore, Indian Meteorological Society has taken initiative to develop an Industry Directory. It will provide users authentic first hand information about companies working in this field. The IMS will

1. Distribute IMS Industry Directory to all Central and Government Departments, academic and research institutions.
2. IMS Industry Directory will be put on IMS Website and sent to more than 3,000 IMS Life Members
3. Facilitate Public Private Partnership (PPP) by organising Workshops/meetings with participation from government and industry and take up its recommendations with Government Departments.
4. Work with Industry to hold Exhibitions in different parts of the country
5. Offer IMS Membership to companies listed in the Directory.

